**APPLIED ECONOMICS**

**Quarter 1.**

1. Introduction to Applied Economics

2. Applied Economics:

2.1 Application of Supply and Demand

**Content Standard:** The learner demonstrates an understanding of… economics as an applied science and its utility in addressing the economic problems of the country

**Quarter 2.**

3. Industry and Environmental Analysis: Business Opportunities Identification

3.1 Principles, Tools, and Techniques

3.2 Types of Industries

3.3 identification of Business Opportunities

4. Socioeconomic Impact Study

**Content Standard:** various socioeconomic impacts of business on the following sectors: consumer, supplier and investors, government, households, and international trade

**Textbook/ Source: Curriculum Guide**

**Prepared By: Contents Checked and Verified: Approved By:**

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